

## The Way Forward 2013 Imagine Austin Annual Report



Comprehensive Plan and  
Transportation Committee  
January 13, 2014

Paul DiGiuseppe,  
Principal Planner  
Planning & Development Review

The draft report can be accessed  
at:  
<http://www.austintexas.gov/department/imagine-austin-download-center>

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### Overview of Presentation

1. Introduction
2. Implementation Program
  1. Community engagement
  2. Internal alignment
  3. Regulations
  4. Public Investment
  5. Partnerships
3. Priority Programs
4. Plan Appendices
5. Questions

INTRODUCTION | IMPLEMENTATION PROGRAM | PRIORITY PROGRAMS | APPENDICES

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### The Vision

#### A Compact & Connected City of Complete Communities

INTRODUCTION | IMPLEMENTATION PROGRAM | PRIORITY PROGRAMS | APPENDICES

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## Implementation Program

1. Community Engagement
2. Internal Alignment
3. Regulations
4. Public Investment
5. Partnerships



INTRODUCTION | IMPLEMENTATION PROGRAM | PRIORITY PROGRAMS | APPENDICES

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## 1. Community Engagement

- Speakers Bureau
- Speaker Series
- Online Outreach
  - Website
  - Social Media
  - YouTube Channel
  - City Shaping News
  - Imagine Austin News
- Compact & Connected Training



Speaker Series event

ENGAGEMENT | ALIGNMENT | REGULATIONS | INVESTMENT | PARTNERSHIPS

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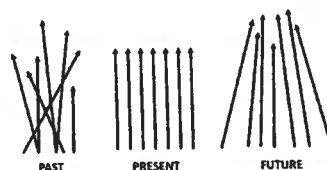
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## 2. Internal Alignment

- Priority Program Teams
- Capital Planning Office
- Human Resources



ENGAGEMENT | ALIGNMENT | REGULATIONS | INVESTMENT | PARTNERSHIPS

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### 3. Regulations

- Land Development Code Revision
  - Subdivision Standards and Transportation Criteria Manual Update
  - East Riverside Corridor Regulating Plan
  - Airport Boulevard Form-Based Code Initiative
  - South Austin Combined Neighborhood Plan



Sketch from June 15, 2013 South Austin Combined Neighborhood Plan meeting

ENGAGEMENT | ALIGNMENT | REGULATIONS | INVESTMENT | PARTNERSHIPS

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### 3. Regulations

- Selection of Future Small Area Plans
- Cases for Rezoning



Places in Austin covered by existing small area plans.

ENGAGEMENT | ALIGNMENT | REGULATIONS | INVESTMENT | PARTNERSHIPS

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### 4. Public Investment

AUSTIN, TEXAS  
2012-13 APPROVED BUDGET  
VOLUME 1



The City Budget.

Bluebonnet Lane cycle track.

South Central Waterfront.

ENGAGEMENT | ALIGNMENT | REGULATIONS | INVESTMENT | PARTNERSHIPS

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### 5. Partnerships



Project Connect: Central Corridor is a partnership between CapMetro, the City, and Lone Star Rail District.

ENGAGEMENT | ALIGNMENT | REGULATIONS | INVESTMENT | PARTNERSHIPS

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Priority Programs	
TOPIC GROUP	PRIORITY PROGRAM
Compact and Connected	1. Compact and Connected 6. High Code
Nature and City	2. Sustainable Water 4. Green Infrastructure
Creativity and Economy	3. Workforce Development 5. Creative Economy
Healthy and Affordable	6. Healthy Austin 7. Household Affordability
INTRODUCTION   IMPLEMENTATION PROGRAM   PRIORITY PROGRAMS   APPENDICES	

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COMPACT & CONNECTED   NATURE & CITY   CREATIVE & ECONOMY   HEALTHY & AFFORDABLE	

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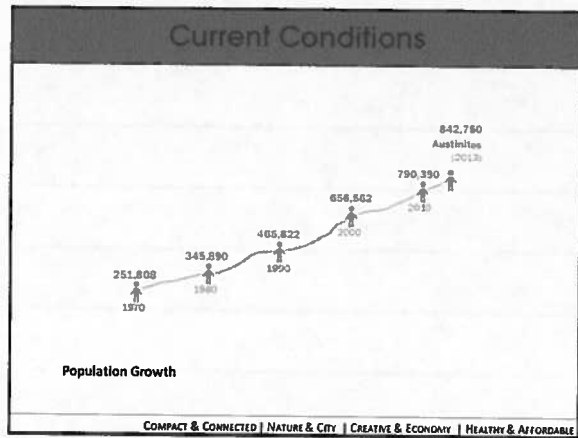
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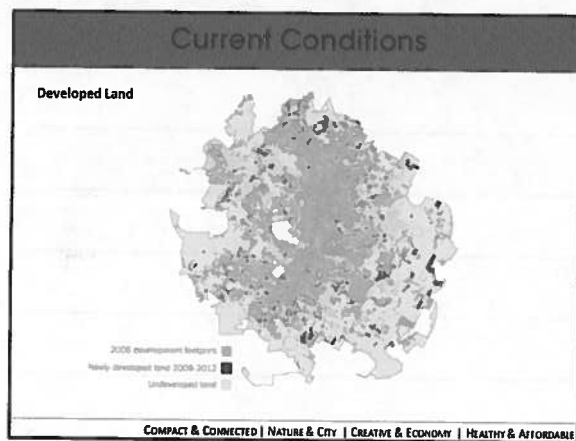
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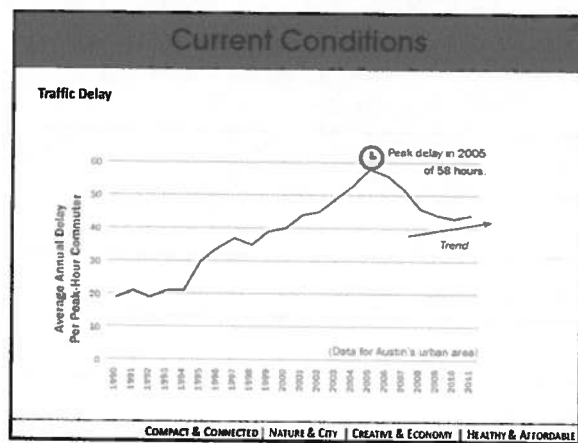
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### PP 1: Invest in Compact & Connected

**Related City Initiatives**

- Revision of Subdivision Code & Transportation Criteria Manual
- Advancing Bicycle & Sidewalk Master Plans
- Implementation of Great Streets Master Plan
- Implementation of corridor improvements
- Facilitation of redevelopment in activity centers
- Support of an integrated transportation system by ATD
- Reinvestment in aging infrastructure in the urban core



Cycle track & sidewalk improvements on Barton Springs Road.

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### PP 8: Land Development Code Revision

**Accomplishments 2012-13**

- Informal outreach
- Selection of Citizen Advisory Group
- Selection of Opticos
- Hiring staff and forming staff team

**Work Plan 2013-14**

- Step 1: Listening Sessions (Sept 23-25)
  - Community Character Workshops (Jan 15-25)
- Step 2: Code Diagnosis & Draft Code Outline



The Mueller Community

**CODENEXT**  
SHAPING THE AUSTIN WE IMAGINE

COMPACT & CONNECTED | NATURE & CITY | CREATIVE & ECONOMY | HEALTHY & AFFORDABLE

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Priority Programs	
TOPIC GROUP	PRIORITY PROGRAM
Compact and Connected	1. Compact and Connected 8. Align Code
Nature and City	2. Sustainable Water 4. Green Infrastructure
Creativity and Economy	3. Workforce Development 5. Creative Economy
Healthy and Affordable	6. Healthy Austin 7. Household Affordability
COMPACT & CONNECTED   NATURE & CITY   CREATIVE & ECONOMY   HEALTHY & AFFORDABLE	

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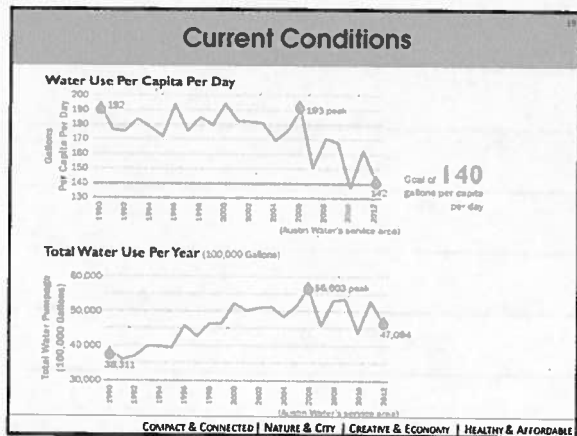
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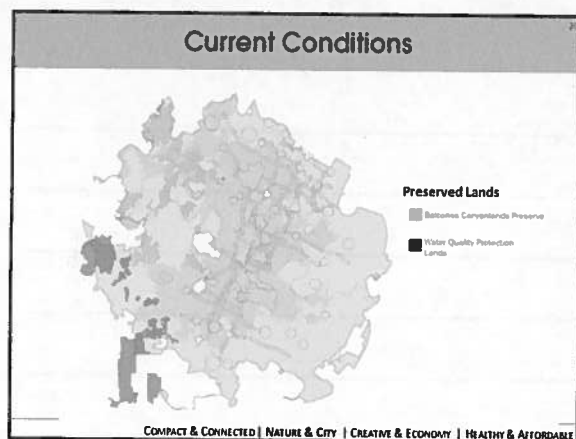
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## PP 2: Sustainably Manage Water Resources

**Related City Initiatives**

**Austin Water**

- Water management
- Facilitation of auxiliary water use

**Watershed Protection**

- Monitoring creek health
- Revision of Watershed Protection Ordinance
- Update Watershed Master Plan

Purple pipes used for reclaimed water

A restored waterway

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### PP 4: Green Infrastructure

#### Related City Initiatives

- Purchase of parkland
- Investment in water quality protection lands acquisition and management
- Adoption of an Invasive Species Management Plan
- Construction of rain gardens on AISD school grounds
- Planting of trees

Blue Garcia Middle School rain garden

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Priority Programs	
TOPIC GROUP	PRIORITY PROGRAM
Compact and Connected	1. Compact and Connected 2. Urban Growth
Nature and City	4. Green Infrastructure 5. Green Infrastructure
Creativity and Economy	3. Workforce Development 5. Creative Economy
Healthy and Affordable	6. Healthy and Affordable 7. Healthy and Affordable

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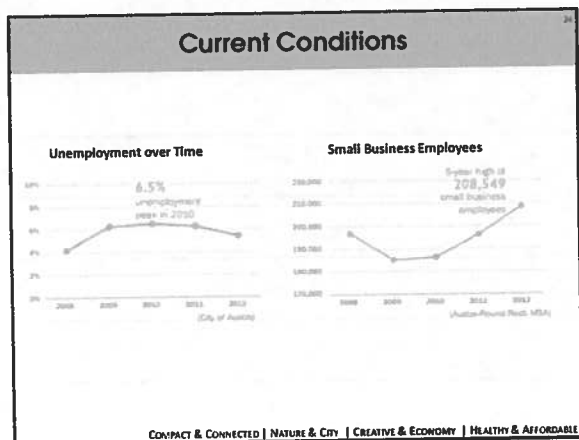
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### PP 3: Grow Austin's Economy

**Related City initiatives**

- Investment in workforce development and education systems
- Assistance of small businesses and entrepreneurs through the Small Business Development Program
- Provision of business and entrepreneurship-related guides and classes at the Austin Public Library.



The Amy Green Child Creative Initiative.

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### PP 5: Creative Economy

**Related City initiatives and accomplishments**

- Investment in the creative economy
- Capacity building and workforce development
- Cultivation of cultural and heritage tourism
- Activation of public space
- Artspace Market Survey Report



The Central Library in the Seaholm District.

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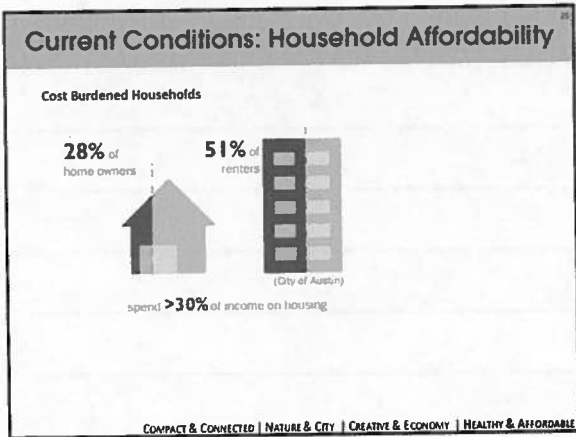
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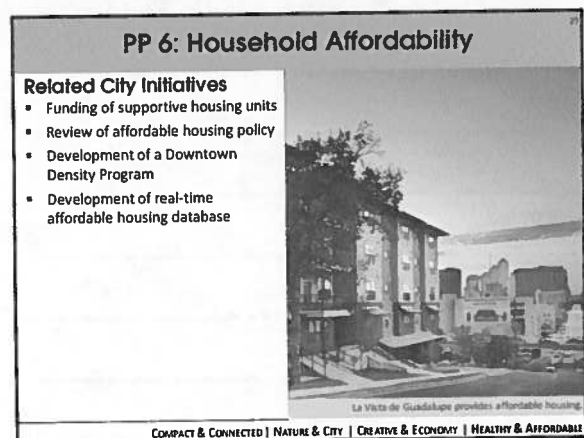
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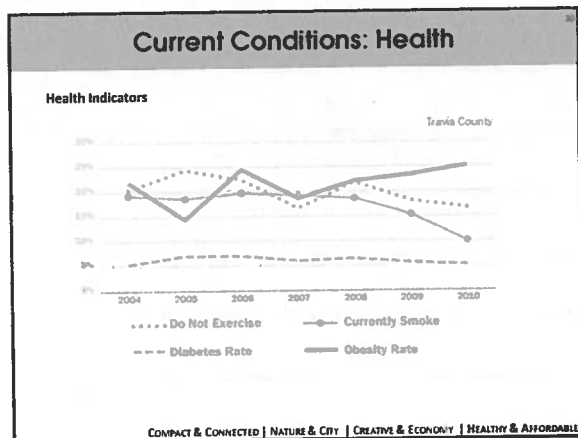
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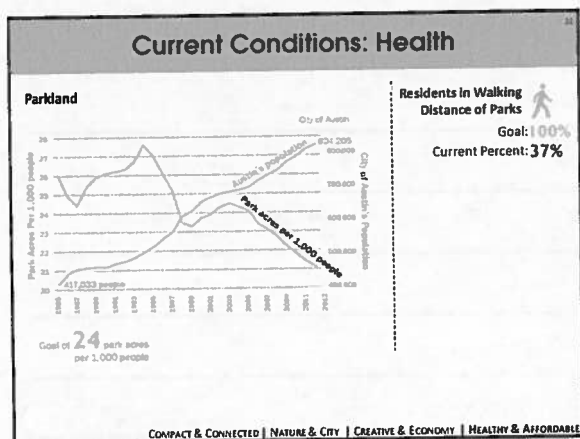
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### PP 7: Healthy Austin

**Related City initiatives**

- Expansion of community gardens and coordination of garden-related education and outreach events
- Acquisition, design, and development of parks
- Promotion of tobacco-free places

Community garden at the South Austin Senior Activity Center

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### Appendices

- Purpose of Annual Report
- Action Matrix
- Selected Complete Community Indicators
- Outreach Events

Action	Responsible Department(s)	Status	% of Goals
<b>PRIORITY PROGRAM 1: COMMUNITY GARDENING</b>			
Implement and maintain community gardens across the city	Public Works	In Progress	100%
Coordinate and maintain community gardens across the city	Public Works	In Progress	100%
Implement and maintain community gardens across the city	Public Works	In Progress	100%
Coordinate and maintain community gardens across the city	Public Works	In Progress	100%
Implement and maintain community gardens across the city	Public Works	In Progress	100%
Coordinate and maintain community gardens across the city	Public Works	In Progress	100%

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### Moving Forward

- Defining Centers and Corridors
- Growing our Partnerships
- Broadening our Outreach Efforts



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### Thank you



**IMAGINEAUSTON**  
Vibrant. Livable. Connected.

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